





#### What is Circle of Peers?

The most important aspect is to create SPACE for you..

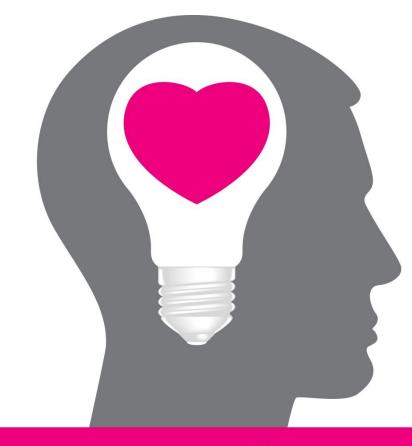
#### To:

- Share
- Formulate
- Inform
- Network

So here goes....







# Engaging hearts and minds





### Programme for today

- Engaging hearts and minds Maureen Scholefield
- Management with a heart David Thorpe
- Why is a simple concept so hard to do?
- Group discussions
- Summary of discussions
- CPD Reflection





# Engaging hearts and minds

Latest research

Let's get metric

Best practice models





### Latest research

- Employee Engagement in Theory and Practice
- Employee Engagement and the failure of leadership
- Engaged unleashing your organisation's potential through employee engagement





### Latest research

- CIPD IES Engage for Success The Future of Engagement Thought Piece Collection
- The Hay Group The enemy of Engagement
- The Hay Group New Rules of Engagement





#### HR metrics is evolving

- 1990 Metrics
- 1995 Benchmarking
- 2000 Analytics
- 2010 Prediction

Goal: Use metrics to make HR a key asset of the business decision support system





#### Gallup:

Actively disengaged miss an average of 3.5 days per year more than other workers

#### **Engage for Success:**

The UK has a productivity deficit. The most recent ONS survey found that output per hour in the UK was 15 percentage points below the average for the rest of the G7 industrialised nations in 2011; on an output per worker basis, UK productivity was 20 percentage points lower than the rest of the G7 in 2011. This represents the widest productivity gap since 1995.



- Find out what data is valued by your organisation
- Ensure that you have HR data at your fingertips
  - HRIS headcount, turnover/retention
  - Compensation packages
  - Peer comparisons
  - Talent acquistion





#### Classic HR data

- HRIS headcount, turnover/retention
  - Compensation packages
  - Peer comparisons
- Talent acquisition
  - Cost per hire
  - Time to fill





#### Classic HR data

- Talent Management
  - Skills inventory, competencies
  - Performance measures
  - Career paths
- Employee satisfaction
  - Perceptions whilst in role
  - Perceptions when leaving





### Best practice models

- Kevin Kruse motivating your team
- The classic 4 P's add a 5<sup>th</sup>!
  - Product
  - Price
  - Promotion
  - Placement
  - PEOPLE!





### Best practice models

 Ignite Passionate Performance for Better Business Results

**Engaged Minds = Good performance** 

**Engaged Hearts = Passion** 





### **Engaging Hearts and Minds**

#### **Engaged Minds = Good performance**

- Achievement
- Autonomy
- Mastery





### **Engaging Hearts and Minds**

#### **Engaged Hearts = Passion**

- Purpose
- Intimacy
- Appreciation







#### So now over to David...



