

# What do you say when they're not in the room













Recruit

Train

Motivate

Retain





#### Innovation is Ace

- 'innovation is ace' is the new 'greed is good'
- Social and Web presence is only going to get more important particularly when recruiting
- Keeping up with the Joneses has taken on a new meaning
- It's becoming an ideas economy





## The Tomorrow People

Tomorrow's jobs will require that people act independently, adding value on their own. This means they'll need to be able to grasp the bigger picture, learn new skills as needed—indeed, shape-shift at will.

-Andrew Benett, CEO Havas Worldwide





#### A Tribe called Talent

- Building talent tribes that live the values and welcome new blood
- What happens when the head hunter calls?
- Creating a supportive open culture of coaching and trust
- Building business continuity for the long term





## A Up







### Six A's

Analyse

**Attract** 

Assimilate



Advise

Advance

Adieu



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## Analyse

- What price engagement
- Understand how things really 'work round here'
- What do people say when you're not in the room
- Is there a vision and what about values?





#### **Attract**

- What price on social interaction
- What is it that you can offer
- What value on the team
- Why should I work for you?

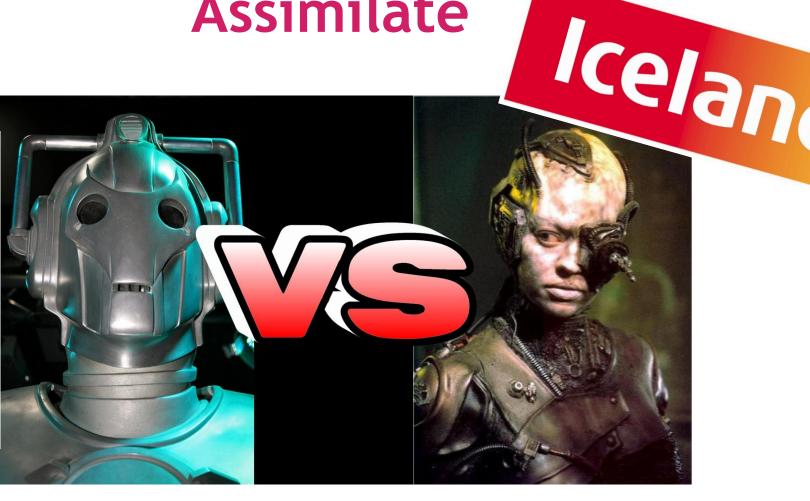






## **Assimilate**









## Advise and give advice

- Is there a 'manager led coaching culture'
- Is feedback given readily
- What happens when something goes wrong?





## What would Whoopi do?







#### **Advance**

- Talent Development is big win when it comes to efficiency
- What benefits to business continuity?
- How do you ensure commitment to vision and values
- Generate a sense of aspiration
- Go to town when it comes to celebration achievement

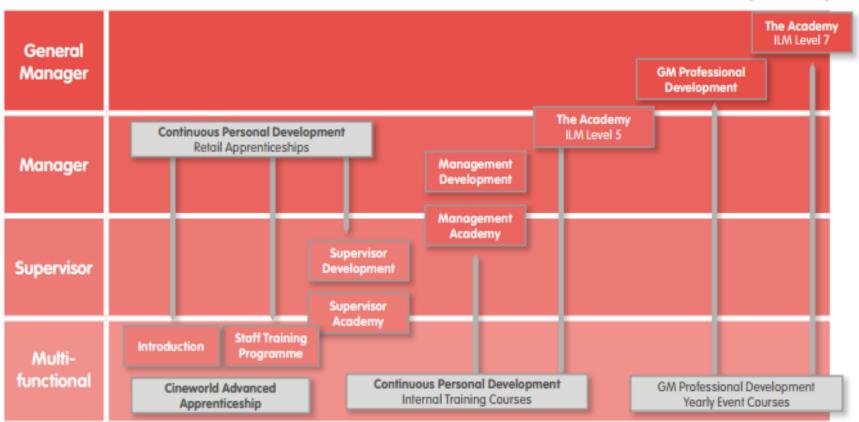








#### Staff Development









Analyse Attract

**Assimilate** 

Advise

Advance Adieu





